



Press Release

Pakistan Single Window Signs Strategic Partnership Agreement with AD Ports Group Digital Arm Maqta Technologies to Drive Digital Innovation in Cross-Border Trade



Islamabad, Pakistan– 13 March 2025: Pakistan Single Window (PSW), the designated operator of the Pakistan Single Window System and Maqta Technologies, the digital arm of AD Ports Group today announced a strategic partnership agreement aimed at facilitating international trade through implementation of innovative digital solutions. PSW is a state owned entity entrusted with the development, implementation, and operations of the Pakistan Single Window System, a digital platform which streamlines cross-border trade by allowing traders to submit import, export, and transit-related data through a unified digital portal. Maqta Technologies Group is an enabler of integrated trade, transport and logistics solutions contributing to the digital transformation of global trade.

This collaboration aims to drive digital innovation and enhance efficiency in cross-border trade by leveraging both organisations' expertise in designing and implementing cutting-edge digital solutions.

In addition, the partnership will implement value-added services such as digital customs clearance, smart warehousing, risk management systems, eCommerce, cargo / port community systems, Single Window, trade finance, and predictive analytics for trade optimisation and risk management.

By utilising advanced technologies including AI, Blockchain, and IoT, the partnership aims to streamline trade processes, reduce delays, and improve transparency and regulatory compliance.

Based on the agreement, Maqta Technologies Group and Pakistan Single Window will focus on identifying and developing joint commercial opportunities in digital trade facilitation and logistics



solutions worldwide, aiming to enhance compliance and secure trade transactions, while promoting environmentally sustainable trade practices through paperless documentation and carbon-efficient logistics.

Dr Noura Al Dhaheri, CEO of Digital Cluster and CEO of Maqta Technologies Group – AD Ports Group said: "Our partnership with Pakistan Single Window highlights our dedication to enhancing cross-border trade through advanced digital solutions. We will leverage our combined capabilities to unlock new commercial opportunities and maximise trade facilitation in Pakistan and global markets."

Syed Aftab Haider, CEO - Pakistan Single Window said:" This partnership marks a significant step in PSW's vision to contribute to international trade facilitation on a global scale by forging new partnerships and collaborations with the leading players in the region. Maqta Technologies Group brings invaluable global expertise and experience in digital solutions for customs and trade while PSW's is quickly emerging as the most successful single window implementation experience in the region. Together, we are well positioned to drive meaningful advancements in trade facilitation."

Maqta Technologies Group, a leading provider of advanced digital solutions for trade and logistics stakeholders, is at the forefront of digital transformation in global trade. Recognised by the World Customs Organization (WCO) for its innovative solutions in customs and trade processing, Maqta Technologies Group specialises in disruptive customs technologies. The Group's digital solutions have processed around 200 million transactions, generating extensive data sets that enable the exploration and development of advanced technological avenues, significantly enhancing the speed and efficiency of trade facilitation.

Pakistan plays a crucial role in AD Ports Group's strategic growth in Central Asia, acting as the maritime gateway of the "Middle Corridor" that links Asia and Europe. The Group has invested in maritime and logistics businesses along this corridor in Georgia, Kazakhstan, and Uzbekistan.

The Pakistan Single Window (PSW) initiative is a transformative effort aimed at enhancing Pakistan's trade competitiveness by reducing the time and cost of cross-border trade through the digitalization of trade processes. The PSW system eliminates paper-based manual procedures, replacing them with an electronic facility that allows all parties involved in trade and transport to submit standardized information and documents through a single-entry point. As FBR's technology partner it is supporting Pakistan Customs in the digital transformation of its customs clearance system including the enhancement of the customs risk management system.

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