

FINAL EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: Pakistan Single Window.
2. Method of Procurement: Single Stage-Two Envelope.
3. Title of Procurement: Hiring of Research Consultancy for PSW's Brand Recognition & Service Awareness
4. Tender Inquiry No.: PSW/PROC/COMM-04/23-24
5. PPRA Ref. No. (TSE): TS519942E
6. Date & Time of Bid Closing: 25th September 2023 1500 Hrs.
7. Date & Time of Bid Opening: 25th September 2023 1530 Hrs.
8. No of Bids Received: Two (02)
9. Criteria for Bid Evaluation: As Provided in Tender Documents.
10. Details of Bid(s) Evaluation:

<u>Name of Bidder</u>	<u>Technical Scoring</u>	<u>Lump-sum Remuneration (Inclusive of all taxes & out of pocket expenses)</u>	<u>Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.</u>
M/s Markematics Pvt. Ltd.	84/100	Rs. 4,321,233/-	Most Advantageous Bidder
M/s ASB Associates (SMC-Pvt.) Ltd. representing IPSOS	82/100	Rs. 10,191,428/-	2 nd Lowest Bidder

The minimum technical score to pass the technical evaluation is 70 out 100. And as per evaluation criteria, the contract shall be awarded to the technical qualified lowest evaluated bidder.

SUCCESSFUL BIDDER: M/s Markematics Private Limited

11. Any other additional / supporting information, the procuring agency may like to share. N/A.

Signature:



Official Stamp:



Dated: 3rd November, 2023

Standard Bidding Documents (SBD).