

# **Key Highlights**

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01.	02.	03.
PSW Cracks the 82,000 Mark	WTO's International Prize for Gender Equality in Trade	CARE Pakistan partners with PSW in Quetta
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WCO and PSW align Trade Data with Global Standards	PSW Leads Trade Innovation at MyKarachi - Oasis of Harmony	PSW impressed Minister Jam Kamal Khan at the Food & Agriculture Expo

# PSW Surges Past 82000 Subscribers Streamlining Trade and Processing Record Volumes

PSW کے 82,000 سے زائد صارفین، تجارت اور پروسیسنگ کو خودکار اور آسان بنانے میں اہم کردار



The Pakistan Single Window (PSW) platform has reached a significant milestone by greatly enhancing operational efficiency for businesses engaged in cross-border trading. Boasting over 82,631 registered users, the platform's impressive performance is further demonstrated by the processing of more than 481,523 LPCOs and 799,468 declarations. These figures underscore PSW's ability to manage increasing trade volumes effectively. The substantial growth in subscribers and record-breaking transaction volumes reflect the heightened trust and confidence that businesses and government agencies place in PSW. This recognition cements PSW's role as a vital component of Pakistan's trade facilitation ecosystem.



## **PSW Collaborations**

پی ایس ڈبلیو کی شراکت داری



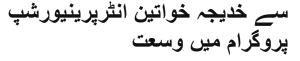
PSW Expands Khadijah Women Entrepreneurship Program, Partnering with CARE Pakistan

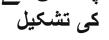
PSW اور CARE پاکستان کے تعاون



PSW and Alibaba Collaborate to Shape Pakistan's E-Commerce Future

PSW اور علی بابا کے تعاون سے پاکستان کے ای کامرس کے مستقبل



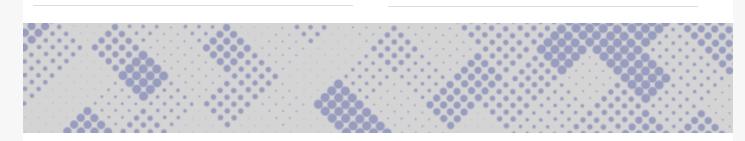


Pioneering a new chapter in women's entrepreneurship, PSW has partnered with CARE Pakistan to launch Phase 2 of the Khadijah Women Entrepreneurship Program. While the initiative kicked off in Quetta, it marks the beginning of a broader expansion to various cities across Pakistan. Building on the momentum from previous successes, this phase aims to empower women entrepreneurs nationwide and drive inclusive economic growth.

The event was met with an overwhelmingly positive response, drawing a diverse group of participants, including aspiring and established women entrepreneurs, industry experts, and local community leaders. Influential speakers shared their insights on overcoming challenges in the business world, emphasizing the importance of resilience, innovation, and community support in driving success. In a significant step towards advancing digital commerce, PSW hosted strategic sessions with key representatives from the Alibaba International Digital Commerce Group to discuss the development of Pakistan's E-Commerce Platform under the electronic World Trade Platform (eWTP) initiative. The sessions focused on requirement gathering and comprehensive platform analysis, laying the groundwork for strategic discussions on the future of ecommerce in Pakistan.

These collaborative efforts are essential to PSW's strategy, driving innovation and fostering partnerships that will shape the nation's digital transformation. By engaging with global leaders like Alibaba, PSW is working to ensure that Pakistan's e-commerce sector remains competitive and responsive to the evolving demands of the global market.





**PSW in the News** 

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### پی ایس ڈبلیو خبروں میں



### PSW Leads the Way in Digital Trade Transformation with E-CO Training Sessions

## PSW کی E-CO ٹریننگ سیشنز سے ڈیجیٹل تجارت میں بہتری

PSW, in collaboration with the Trade Development Authority of Pakistan (TDAP), conducted a series of training sessions focused on the introduction of the Electronic Certificate of Origin (E-CO) in major cities of Pakistan. These trainings aimed to familiarize stakeholders with the new system, which transitions the certification process from manual to online, reducing business costs and streamlining export procedures.

By digitalizing trade, PSW is actively making trade more sustainable. The shift from physical paperwork to digital documentation significantly reduces paper consumption, lowers the carbon footprint, and eliminates the need for physical transport of documents. This digital transformation not only enhances the efficiency of Pakistan's trade processes but also contributes to environmental sustainability, supporting global efforts to create a more eco-friendly and responsible trading system.

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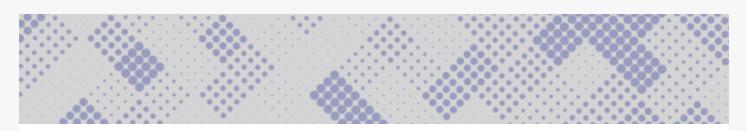


WCO and PSW Collaborate to align National Trade Data with International Standards ڈبلیو سی او (WCO) اور پی ایس ڈبلیو(PSW) کا قومی تجارتی ڈیٹا کو بین الاقوامی معیارات کے مطابق کرنے کے لیے تعاون

In a strategic move to modernize Pakistan's customs and trade operations, PSW successfully concluded a fiveday training workshop led by WCO-accredited trainers from Germany and Indonesia. The workshop focused on aligning PSW and Pakistan Customs teams with the WCO Data Model guidelines, addressing critical areas such as data harmonization and integration with other government agencies.

By adopting the WCO Data Model, PSW is poised to enhance its operational efficiency, improve trade facilitation, and strengthen international integrations. The workshop provided invaluable insights into data harmonization and best practices, enabling PSW to leverage digital technologies to streamline processes and align with global standards.

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### **PSW Trade Connect**

## پی ایس ڈبلیو ٹریڈ کنیکٹ

PSW Strengthens Maritime Education



## Through Training at Karachi University

پی ایس ڈبلیو (PSW) نے کراچی یونیورسٹی میں ٹریننگ کے ذریعے سمندری علوم کی تعلیم کو مضبوط بنایا

PSW's unwavering commitment to advancing maritime education and fostering innovation was showcased in a recent training session for the Marine Fisheries Department (MFD) module, held at the Institute of Marine Science, Karachi University. The session aimed to equip key stakeholders with the necessary skills to effectively navigate and utilize the PSW platform for MFD-related processes.

During the training, participants were provided with a comprehensive overview of the PSW digital platform, with a particular focus on the MFD module and its features. The session enabled attendees, including representatives from the Institute of Marine Sciences and students at Karachi University, to optimize their use of the platform, enhancing their operational efficiency within the marine fisheries sector.

This initiative underscores PSW's dedication to fostering collaboration, knowledge transfer, and capacity building among stakeholders. By empowering participants with the tools and insights needed to maximize the benefits of the PSW platform, the session plays a vital role in supporting the growth and sustainability of Pakistan's marine fisheries industry.

#### Learn More

PSW Collaborates with TDAP to Empower Exporters Through the National Exporters Training Program (NETP) پی ایس ڈبلیو (PSW) اور TDAP کا اشتراک، نیشنل ایکسپورٹرز ٹریننگ پروگرام

(NETP) کے ذریعے بر آمد کنندگان کی معاونت



In a groundbreaking effort to elevate Pakistan's export sector, PSW's Change Management team has teamed up with the Trade Development Authority of Pakistan (TDAP) for the National Exporters Training Program (NETP). This pioneering initiative is set to revolutionize the way exporters, particularly those in smaller towns and cities, approach international trade. Targeted at SMEs and emerging exporters, the NETP provides essential tools and insights to master cross-border trade and streamline trade processes. By addressing the complexities of global commerce, the program aims to enhance efficiency and expand market reach for Pakistani businesses.

Through this collaboration, PSW and TDAP are not only advancing trade capabilities but are also paving the way for a more dynamic and competitive export landscape in Pakistan, empowering exporters to excel on the global stage.

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### **PSW Excellence**



PSW Leads the Way in Trade Innovation at the 19th MyKarachi - Oasis of Harmony 2024

پی ایس ڈبلیو (PSW) کا MyKarachi - Oasis of نمائش میں ڈیجیٹل حل کے ذریعے تجارتی سہولت کے عزم کو اجاگر کیا

At the 19th MyKarachi - Oasis of Harmony 2024, PSW showcased its commitment to advancing trade facilitation, capturing the spotlight with its innovative digital solution. Hosted by the Karachi Chamber of Commerce & Industry (KCCI), the event provided a premier platform to demonstrate how PSW's cutting-edge technology is streamlining and transforming cross-border trade processes. The Federal Minister of Maritime Affairs, Qaiser Ahmed Sheikh, also paid a visit to the PSW booth during which the PSW team presented him with a shield in recognition of his invaluable support and briefed him on the organization's initiatives to digitize and modernize Pakistan's trade operations. The Minister expressed his appreciation for PSW's efforts, emphasizing their critical role in advancing the nation's trade processes.





PSW's Khadijah Program Receives WTO's International Prize for Gender Equality in Trade

پی ایس ڈبلیو (PSW)کے خدیجہ پروگرام کو ڈبلیو ٹی او (WTO)سے تجارت میں صنفی مساوات کے لیے بین الاقوامی انعام ملا

PSW's Khadijah Women Entrepreneurship Program has been recognized internationally for its innovative approach to empowering women in international trade. The program was awarded the prestigious International Prize for Gender Equality in Trade by the World Trade Organization (WTO). This award underscores PSW's commitment to promoting fair and equitable trade with a strong focus on gender equality. The program provides women entrepreneurs access to information, finance, and digital tools, helping them connect with international buyers and overcome barriers. PSW extends its gratitude to the team, partners, and the inspiring women entrepreneurs who have made significant strides toward financial independence and economic empowerment.

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PSW Achieves Milestones in Trade Efficiency and User Satisfaction according to SWAM Report

پی ایس ڈبلیو (PSW)نے SWAM رپورٹ کے مطابق تجارتی کارکردگی اور صارفین کی خدمت میں اہم کامیابیاں حاصل کیں

PSW has made significant advancements in Pakistan's trade sector, as highlighted by the recent UN/CEFACT SWAM Assessment Report. Over the past three years, PSW has digitized more than 65% of regulated trade, cutting paperwork, speeding up processing times, and reducing the need for physical visits to OGA offices. This transformation has led to increased transparency and efficiency, with 89% user satisfaction reported, especially in goods declaration and payment systems. The adoption of online payments—surging from 41% to 91% —has promoted sustainable trade practices and cut costs by 18.75%.

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TIPP Reveals Key Data on Pakistan's Top Trade Markets for FY 2023-24

TIPP نے مالی سال 2023-24 کے لیے پاکستان کے اہم تجارتی بازاروں کے بارے میں کلیدی معلومات جاری کی Learn More



PSW Demonstrates its Innovative Digital Trade Solution at the 2nd International Food & Agriculture Expo

پی ایس ڈبلیو (PSW) کی جانب سے دوسری بین الاقوامی خوراک اور زراعت ایکسپو میں جدید ڈیجیٹل تجارتی حل کی نمائش

At the 2nd International Food & Agriculture Expo (FAE) in Karachi, PSW demonstrated its cutting-edge digital platform designed to streamline export processes, minimize documentation, and boost efficiency within the food and agriculture sector. Hosted by the Trade Development Authority of Pakistan (TDAP), the event drew a diverse audience, including international buyers, industry stakeholders, policymakers, exporters, and importers. The PSW booth had the honour of receiving a visit from Mr. Jam Kamal Khan, Minister of Commerce, who commended PSW's efforts to modernize trade enhance Pakistan's and export processes competitiveness. PSW's participation in the trade expo underscored its commitment to advancing the growth and development of Pakistan's food and agriculture industries.

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The Trade Information Portal of Pakistan (TIPP) has released crucial updates on the country's top export destinations and import partners for Fiscal Year 2023-24. TIPP serves as a comprehensive digital platform that provides businesses with real-time access to key trade data, helping them stay informed about market trends and high-demand commodities. This new data not only offers insights into global trade dynamics but also empowers businesses to make informed decisions, optimize their strategies, and capitalize on emerging opportunities. By leveraging TIPP's extensive resources, stakeholders can enhance their market positioning, reduce risks, and improve competitiveness in the global trade arena. The portal's user-friendly interface and regularly updated information make it an indispensable tool for navigating both export and import opportunities in today's fast-evolving market.

Watch More

