



Key Highlights

- PSW is Paving the Way for Ease in Imports and Exports
- PSW goes Global at Expo 2020 Dubai
- FBR chief lauds fast-paced infrastructure development under PSW
- Media Awareness Training Conducted at PSW
- Pakistan Single Window Governing Council reviews PSW implementation
- National Security Advisor Discusses Cross Border trade-related security challenges at PSW

Message from the CEO

Welcome to the first newsletter of the Year 2022. We are into the second year of PSW operations, and I am immensely proud of what we have been able to achieve in so short a time with limited resources. The year started with the onboarding of commercial banks on the PSW platform- a challenging and daunting task that could not have been executed without the active participation, support, and full commitment of our Karachi team. This was followed by the integration of the Department of Plant Protection- the first Government Agency other than Customs to join the PSW system-, and the rollout of our flagship Trade Information Portal in March right on time with Pakistan's commitments under the WTO Trade Facilitation Agreement. We have also begun reaching our stakeholders internationally through ongoing integration with Trade Lens and planned integration with China Single Window. A PSW team also participated in Dubai Expo 2020 in February this year and engaged with overseas Pakistani trade, technology partners, and other stakeholders.

As a company, we continue to grow with the PSW workforce increasing to 116 employees, and Support, Communications, and Change Management teams fully activated. As the company evolves, we are constantly updating and streamlining our internal processes related to HR, procurements, and finances based on the feedback received from the PSW team. We will be soon switching

to comprehensive medical insurance, including parents, and are making every effort to improve the employee experience at PSW.

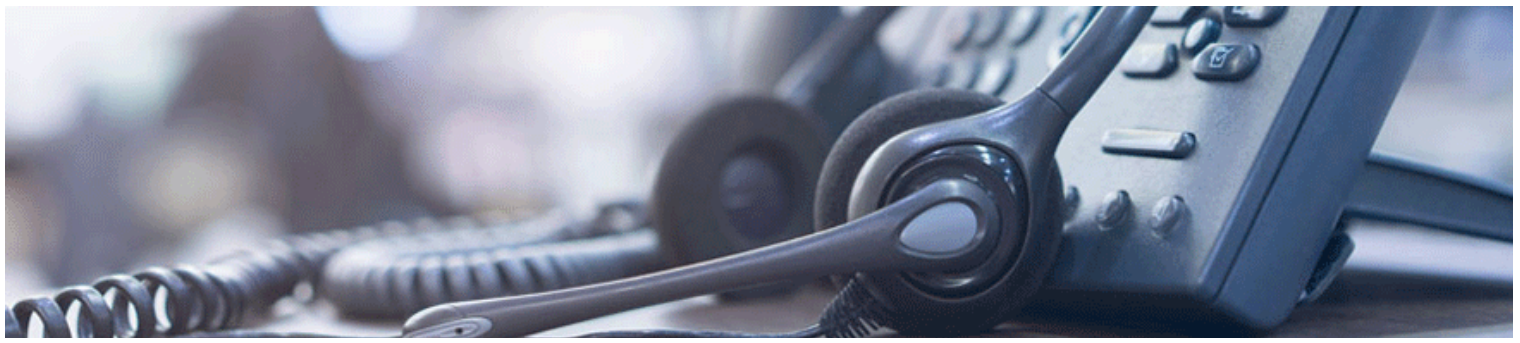
There are exciting and challenging times ahead as we expand our services, integrate with more departments, and push forward with transformational initiatives that will enhance Pakistan's trade competitiveness. However, with success come higher expectations and with expectations comes the urgency to deliver. I am confident that, collectively, we shall be able to fulfill those expectations and achieve our aspiration of becoming the leading public sector entity in Trade Tech.

I wish you and your families a blessed Ramazan and a happy Eid in advance.



Warmly,

Syed Aftab Haider
CEO Pakistan Single Window



PSW Launches Helpline

Pakistan Single Window's digital transformation aims at reducing the time and cost of doing business by digitalizing Pakistan's cross-border trade and eliminating paper-based manual processes. As part of this endeavor, PSW launched an exclusive support center that provides 24/7 assistance via a helpline **021 111 111 779**, social media integration, and an email support@psw.gov.pk. to make it easier for traders, entrepreneurs, and businesses in Pakistan to reach out to the administration, to seek technical support and access a range of resources for their trade.

E-Form Elimination Benefits Traders

PSW took another step toward empowering e-commerce and increasing exports in Pakistan. The State Bank of Pakistan (SBP) eliminated the requirement of Electronic Form-E (EFE) to facilitate exports through Pakistan Single Window. Here are the benefits for Exporters after the implementation of E-form elimination by PSW:

- One contract can be used for multiple declarations
- One Letter of Credit L/c can be used for multiple declarations
- Open account declarations can be filed without any financial instrument
- Physical movement of export cargo delinked from consignment-based permission in the shape of EEF issued by banks

PSW is Paving the Way for Ease in Imports and Exports



PSW organized an orientation session for the members of the Salt Manufacturers Association of Pakistan. The session was attended by almost 50 participants who were briefed about PSW, and how the implementation of the Pakistan Single Window Act will facilitate Pakistan to broadly advance transparency, efficiency, and controls in imports, exports and transit trade on one hand, and meeting its international obligations of TFA and WTO on the other hand.

Participants were informed of the salient features offered by PSW including subscription, SD Exports, Elimination of E/I forms, AD Integration, and the process of bank profile registration that would help manufacturers by reducing time, cost, and complications associated with fulfillment of multiple paper-based regulatory requirements.

PSW goes Global at Expo 2020 Dubai



Pakistan Single Window initiated its global outreach through participation in the Expo 2020 Dubai. In this regard, PSW conducted several sessions focusing on trade, industry, business environment, and automation of business processes with the overseas Pakistani business community, diplomats, and international companies at the Pakistan Pavilion of Expo 2020. During the sessions, the PSW team led by Chief Domain Officer of PSW, Mr. Naveed Abbas Memon showcased the various modules that are currently being rolled out in the country for ease of doing business and informed them about the current and upcoming initiatives.

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FBR chief lauds fast-paced infrastructure development under PSW

Chairman Federal Board of Revenue (FBR) Dr. Muhammad Ashfaq Ahmed said that the PSW Project will enhance the trust of traders and the business community in the public service delivery mechanism. He expressed these views while visiting the offices of the Pakistan Single Window for a briefing on the implementation systems.

CEO PSW, Mr. Aftab Haider, welcomed the FBR delegation and briefed them about the progress of the PSW program. A detailed presentation on the Trade Information Portal of Pakistan (TIPP) which was launched in March 2022 in line with Pakistan's commitment to the WTO Trade Facilitation Agreement, was given to the FBR Chairman.



PSW Staff Celebrates International Mother Language Day

International Mother Language Day recognizes that languages and multilingualism can advance inclusion, and the Sustainable Development Goals focus on leaving no one behind.

The theme of the 2022 International Mother Language Day, "Using technology for multilingual learning: challenges and opportunities raised the potential role of technology to advance multilingual education and support the development of quality teaching and learning for all. In celebration of this day, PSW staff shared video messages in their mother tongue.

Media Awareness Training Conducted at PSW

To better understand the media landscape and what makes news, a Media Awareness Training was organized by the HR and Comms Dept. at PSW. Senior management participated in the interactive sessions to understand what makes a great story, the pros, and cons of publicity, and what journalists consider newsworthy stories. PSW's representatives participated in on-camera mock interview sessions to gain the confidence to communicate with the media and highlight the key achievements of PSW during interviews.





Career Fair Participation by PSW

PSW participated in career fairs hosted at NUST and Sir Syed University of Engineering Technology. These recruiting events provided an opportunity to meet with potential employees and inform job seekers more about the job vacancies at PSW. PSW staff had face-to-face interactions with candidates that are interested in PSW as a potential workplace. The career fairs provided a platform to raise awareness about PSW and to encourage talented job seekers to have a conversation with PSW staff members.

PSW Celebrates International Women's Day



International Women's Day (March 8) is a global day celebrating the social, economic, cultural, and political achievements of women. International Women's Day is powered by the collective efforts of all. Collective action and shared ownership for driving gender parity is what makes International Women's Day impactful.

This year's theme was Break the Bias - Imagining a gender-equal world. A world free of bias, stereotypes, and discrimination. A world that's diverse, equitable, and inclusive. A world where difference is valued and celebrated.

PSW celebrated the achievements of the women working here. We are proud to have strong & intelligent women in leading roles at #PSW. We encourage #women to join our workforce and believe that together we can forge women's equality. Collectively we can all #BreakTheBias.

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Pakistan Single Window Governing Council reviews PSW implementation



The PSW Governing Council reviewed the progress of PSW implementation. Federal Minister for Finance and Revenue Shaukat Tarin presided over the 3rd meeting of the PSW Governing Council (GC) in Islamabad. Syed Muhammad Tariq Huda, Secretary to the GC briefed the participants on the implementation status of previous decisions of the GC.

The CEO of PSW gave a presentation on the progress already made and highlighted key challenges. The GC was informed that the PSW program is on course to complete its 1st phase before the deadline of June 2022. The Federal Minister for Finance and Revenue expressed the government's complete support and commitment to the PSW initiative aimed at facilitating international trade in Pakistan.

National Security Advisor Discusses Cross Border trade-related security challenges at PSW

National Security Advisor Moeed Yusuf was briefed on the Pakistan Single Window initiative during his visit to the PSW headquarters in Islamabad. The Advisor discussed issues related to the security challenges and risk mitigation in the cross-border trade activities in Pakistan.

Moeed Yusuf appreciated the PSW team for effective implementation of the platform to digitize the trade processes. He said that the Pakistan Single Window is years ahead of its time. "It is important to identify and engage the champions of the system from the very start to ensure a smooth implementation," he added.



PSW Launches the Trade Information Portal of Pakistan (TIPP)



Pakistan Single Window (PSW) launched the Trade Information Portal of Pakistan (TIPP) on March 31, with an aim to improve transparency and facilitate cross-border trade. PSW organized a preview session on TIPP at a local hotel before a group of public and private sector stakeholders in Karachi to mark the roll-out of the portal in compliance with the country's commitment to the WTO Trade Facilitation Agreement.

The portal is aimed at facilitating cross-border trade by providing complete trade-related information and guidance to individuals and businesses engaged in cross-trade. "TIPP will provide Pakistan's business community with easy access to information on import and export regulations and procedures," chief domain officer PSW Naveed Abbas Memon said.

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Staff Retreat to Mabali Island



PSW HR organized a fun-filled "Green Escape" to Mabali Island for Islamabad staff.

Most workdays are so hectic that employees do not have enough time to bond with one another. The PSW retreat was an opportunity to bring our group closer together. This retreat helped forge stronger bonds that improve communication and teamwork in the workplace.

The retreat gave our team a chance to come together, learn more about one another and ultimately be more supportive of our staff members. Furthermore, the day of fun-filled activities boosted morale and staff spirits.



Plant Export Certification Digitized

PSW has launched a digital facility for getting the phytosanitary certificate, required for exports of plants and related products by the Department of Plant Protection (DPP).

The digitization of DPP certification will provide a seamless process for traders. The new online system will take over the current paper-based manual procedures of DPP under which around 5000 certificates are issued annually. PSW organized a workshop with the officials of the Department of Plant Protection - DPP aimed at facilitating the deployment of the PSW System.

Pakistan Single Window has successfully integrated 21 banks. The following banks joined us in the first quarter. Traders are no longer required to obtain Electronic Import/Export forms (EIF/EFE) for clearing consignments in Pakistan.



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